



Digital data & the ABS

**Broadband for the Bush Alliance Network
November 2015**

ABS data and services

- Surveys
 - Internet activity
 - Household use of technology
 - Survey Disability, Ageing and Carers
 - Childrens participation in culture and leisure
- Census – since 2006
 - Dwelling reporting of internet access
- Statistical Literacy
 - *ABS website*
 - *STSS in each ABS office, National Referral Service*

Internet Activity survey

8153.0 - Internet Activity, Australia, June 2015 [Quality Declaration](#)

LATEST ISSUE Released at 11:30 AM (CANBERRA TIME) 06/10/2015

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Explanatory Notes

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Type of access connection

Advertised

download speed

Number of Internet Service Providers (ISPs)

Volume of data downloaded

Mobile handset subscribers

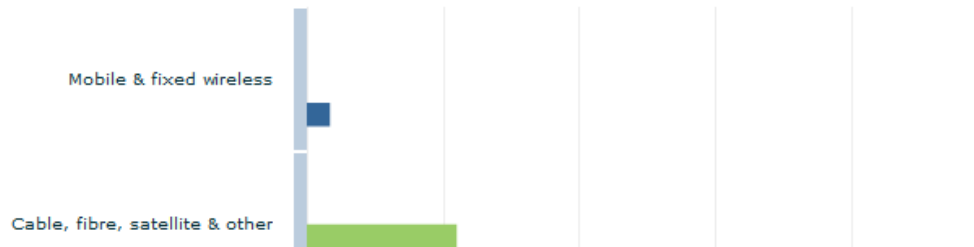
In this issue

About this Release

TYPE OF ACCESS CONNECTION

There were approximately 12.8 million internet subscribers in Australia at the end of June 2015. This is an increase of 2% from the end of June 2014. As at 30 June 2015, almost all (99%) internet connections were broadband.

Proportion of subscribers by connection type.
Jun-2006



HUIT survey

8146.0 - Household Use of Information Technology, Australia, 2012-13 [Quality Declaration](#)

LATEST ISSUE Released at 11:30 AM (CANBERRA TIME) 25/02/2014







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Page tools:  Print Page  Print All  Email Notification  RSS  BOOKMARK  Search this Product

Contents

[In this Issue](#)

[About this Release](#)

[Expanded Contents](#)

[Three out of four internet users shop online \(Media Release\)](#)



[In this issue](#)

Includes: **Introduction, Structure of this release, Changes in this issue, Inquiries**



[Household internet access](#)

Includes: **Household internet access, Households with internet access, Frequency of internet access, Type of internet access, Type of broadband**



[Personal internet use](#)

Includes: **Personal internet use, Internet users, Location of internet access, Purchasing or ordering of goods or services via the internet, Main reason for not making an online purchase or order of goods or services, Patterns of home internet use, Older persons internet use**

Census 2011 Internet connectivity

Internet access by LGA

%	Nsw	Vic	Qld	SA	WA	TAS	NT	Grand Total	ACT	
10-19%				2				2		
20-29%				4	2			3		
30-39%				6		3		4		
40-49%	2			6	1	6		2		
50-59%	24	6		13	6	9	2	1		
60-69%	67	33		26	39	57	23	3		
70-79%	47	36		15	21	52	4	3		
80-89%	13	5		2	2	11		33	1	
Grand Total	153	80		74	71	138	29	16	561	1



Census 2011 Internet connectivity

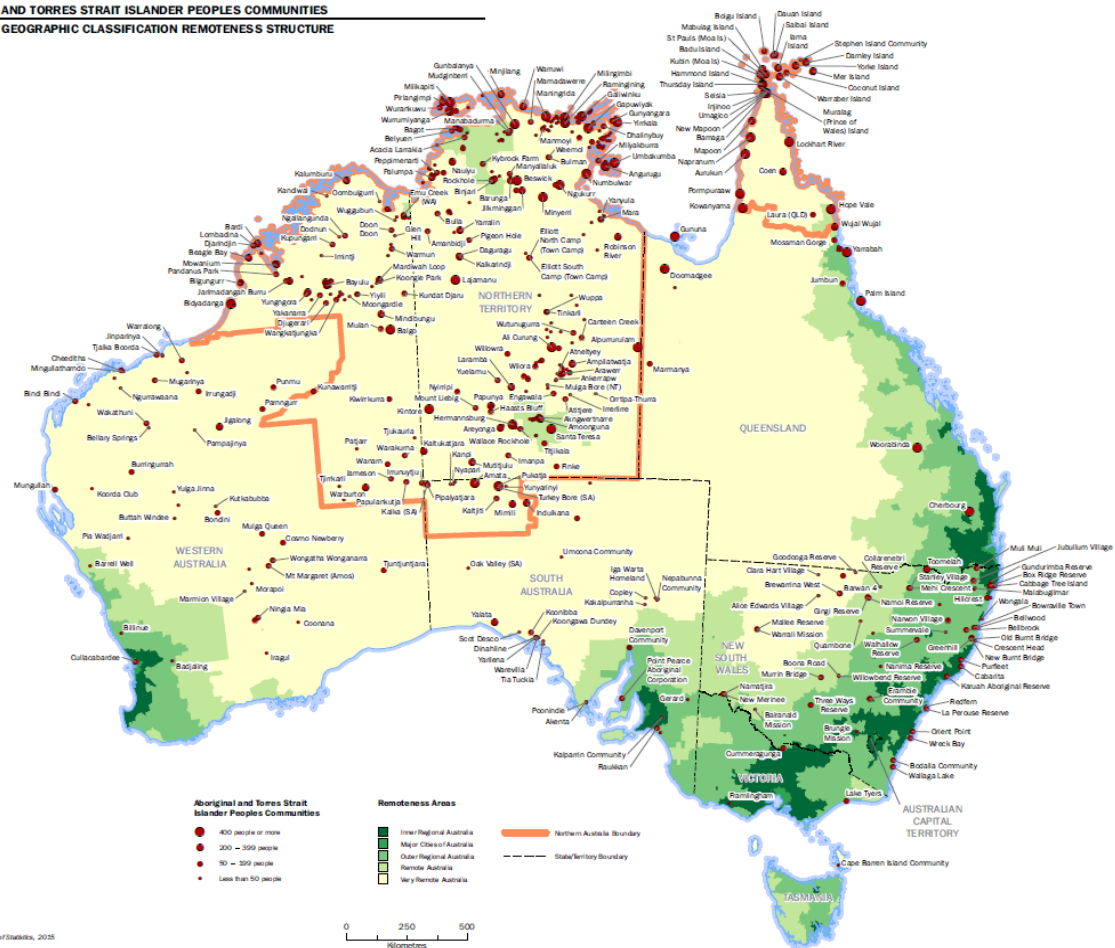
LGA	Broadband (%)	Dial-up (%)	Other (%)	Total internet connections (%)	LGA	Broadband (%)	Dial-up (%)	Other (%)	Total internet connections (%)
Napranum (S)	13.2	-	1.7	14.8	East Arnhem (S)	24.8	1.8	4.4	31
Aurukun (S)	14	-	5.7	19.7	Pormpuraaw (S)	23.4	2.4	5.4	31.1
Cherbourg (S)	17.5	2	1.6	21.1	Victoria-Daly (S)	26.1	0.9	4.2	31.2
Belyuen (S)	22.9	-	-	22.9	Woorabinda (S)	15	1.3	16.4	32.7
Tiwi Islands (S)	17.7	1.2	4.2	23.1	Central Desert (S)	21.6	2.4	9	33
Kowanyama (S)	20.4	-	3.1	23.5	Burke (S)	31.3	-	3.4	34.7
Yarrabah (S)	16.8	0.7	8.5	25.9	Upper Gascoyne (S)	27.7	4	4	35.6
Maralinga Tjarutja (AC)	16.7	-	10	26.7	Roper Gulf (S)	27.2	1.2	8.8	37.2
MacDonnell (S)	20.8	1.6	5.2	27.6	Menzies (S)	34.6	2.7	-	37.3
Anangu Pitjantjatjara	24.5	3.6	0.5	28.5	Doomadgee (S)	18.1	1.7	17.7	37.5
Lockhart River (S)	23.7	-	5.3	29	Ngaanyatjarraku (S)	31.3	3.9	3.2	38.4
Mornington (S)	24.7	1.5	3.8	30	Hope Vale (S)	17	1.3	20.8	39



Northern Australia Regional Management Unit (Census)



ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES COMMUNITIES
 AUSTRALIAN GEOGRAPHIC CLASSIFICATION REMOTENESS STRUCTURE



© Commonwealth of Australia, Australian Bureau of Statistics, 2015
 Based on ABS 8330.0, 2011
 Data Source: Census of Population and Housing, 2011



2016 Census of Population & Housing

Goals for the 2016 Census



Efficiency – Reduce the operational costs of running a Census.



Coverage – Maintain and make targeted improvements to the coverage of the population at the small area level and for small population groups.



Quality – Maximise the value of the Census through improving data quality (relevance, timeliness, accuracy, coherence, interpretability and accessibility).



Sustainability – Contribute to the sustainability of the ABS and the Census.

2016 Census of Population & Housing

- ABS Release – 2008.0 – *Census of Population and Housing: Nature and Content, Australia, 2016*
 - = repeat topics
- Digital first Census
 - aiming for 65%+ online form
- New urban approach: mail-out contact to the majority of Australians
 - 80%+ coverage - capital cities & some regional centres
 - Handheld app used in the for tracking returns, automated field follow-up
- Remote & regional
 - Reuse and refinement of 2011 approach
 - Traditional drop-off with encouragement of digital return



Targeted enumeration strategies

- Discrete Communities and Remote Areas
- Urban Indigenous
- Youth
- Culturally and Linguistically Diverse
- Homeless
- Secure Apartment Buildings, Non-Private Dwellings
- Defence, Mining/Constructions/FIFO, Pastoral properties
- Shipping, Migratory, Travellers

Census collection

- Local Engagement Managers – November 15
 - Grass roots engagement
- District Managers - January 16
 - Planning and recruitment
- Remote Area Mobile Team, Area Supervisors - March 16
 - Workload Review for Remote Areas April/May
- Field Interviewers / Officers - July 16
 - Remote enumeration July/August
 - Census night 9 August

Support for Census engagement & operations

- Raising awareness
 - Including recruitment
- Logistical support
 - Monitoring of progress, including handhelds
 - WHS
 - Access to facilities
- Partnering with leaders in the community
 - Local networks
- Engaging with Communities, organisations, PR
 - Social media

2016 Census Products



QuickStats



Community Profiles

DataPacks



**TableBuilder
Basic & Pro**



**Australian
Census
Longitudinal
Dataset**



**Analytical
Products**

